

## **Franchise and Non-Profit Corporation Presentation – 30 points**

Briefly introduce and explain to your classmates what you discovered regarding opening the **Franchise** you chose and what you learned about the **Non Profit Corporation**. You may use any presentation tool including Prezi, Keynote, Google Presentation, or PowerPoint. Make sure to demonstrate solid presentation skills.

### **Content Inclusion – Fill out prior to assembling your presentation**

#### **The Franchise**

1. Describe what Franchise you chose and why did that interest you and why should the audience be interested in opening the franchise?
2. What does the Franchise do? Be descriptive in its goods/services.
3. The presentation must include the link to the **Franchise's Website** that will show us some of the requirements.
4. Describe a Requirements or Steps needed to begin the Franchise. **(Hint: These are not the Fees and Royalties or Total Investment.**
5. Share the **Fees/Royalties** that the Franchisee has to pay the Franchisor?
6. What is the estimated total investment to begin the franchise?
7. What would you like about owning the franchise you chose?
8. Sell the franchise to the possible franchisees in the room convincing them why they should open up your franchise?

#### **The Non Profit Corporation/Organization**

1. Identify the Not-for-Profit Corporation you chose and tell us what they do. Provide Examples.
2. Describe how the Non-Profit Corporation raises **Capital** **(Not just Money)** to support the activities they expect to perform?
3. Share with the class the current leadership of the Non Profit Corporation/Organization?

## Presentation Requirements

	<b>Outstanding 4</b>	<b>Above Average 3</b>	<b>Needs Improvement 2</b>	<b>Missing or Needs Significant Improvement 1</b>
<b>Organization</b>	Information presented in a logical, interesting sequence. They capture your attention with an intro and finish with an effective wrap up.	Information in logical sequence, introduction and conclusion are present but do not relate to the order of the presentation.	Difficult to follow presentation, it jumps around and it confuses the audience. Intro and conclusion are not very identifiable.	Cannot understand presentation--no sequence of information described and lacking a intro and conclusion.
<b>Visual Support</b>	Visuals explain and reinforce screen text and the content of the presentation.	Relate to text and presentation but the images do not make a solid connection with the audience.	Occasionally uses graphics that rarely support text and presentation.	Uses unnecessary graphics or no visuals at all.
<b>Slide Layouts and Design</b>	Includes a variety of graphics, text, and animation that exhibits a sense of wholeness. Creative use of Layout Tools and helps the audience understand the content.	Includes a variety of graphics, text, and animation. They support the presentation content but still a little cluttered on the slide and not easy to see.	Includes combinations of graphics and text, but the connection between the topics and content are unclear.	Either confusing or cluttered, barren or stark. Visuals are lacking and missing the connection to the topic.
<b>Presentation Skills</b>	Maintains eye contact and clear voice. Avoids audience distractions and keeps them engaged. Presentation has a flow to it by utilizing transitions and a solid intro and conclusion.	Maintains eye contact most of the time and pronounces most words correctly. Effort is made to include an intro and conclusion but the speaker loses the audiences attention. Needs better transitions	Occasionally uses eye contact, mostly reading presentation, and does not have a clear voice. Intro and conclusion are unclear and no transitions are included.	Reads the presentation, is not prepared and an unclear voice. Transitions are missing and an introduction and conclusion to do not make the connection with the audience. It is also distracting.